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Professional Experience and Accomplishments

KnowConnect PLLC (www.knowconnect.com) 2004—2005; 2008 to present

President. Providing consulting services on information policy and knowledge management processes

- employee communications policies, and information security/privacy processes (including incident response)
- e-evidence (e.g., record retention programs; Federal Rules evidentiary conferences and agreements)
- knowledge management assessments, program planning, and implementation (including Sarbanes-Oxley oriented processes)
- arbitration and mediation of complex IT disputes
- specialty IT legal advice—internet governance, e-commerce, etc.

Dickinson Wright PLLC (www.DickinsonWright.com) 2006—2007

Member and co-chair of the Information Technology & Security Law practice group. Helping clients prevent, plan for, and effectively manage IT security problems (e.g., security breaches), and implementing effective internal controls and procedures. Also providing specialized IT law assistance (e.g., privacy, e-contracting, IP protection and licensing, record retention programs).

Schlumberger Limited (www.slb.com) 1984—2004

Deputy General Counsel 1998—2004. Responsible for the legal management of world-wide IT operations, knowledge management, and security practices for a \$14 billion multinational oilfield and systems company (65,000 employees operating in more than 100 countries).

- Helped create the company's IT strategic plan—close teamwork with engineering and general management in designing collaborative relationships, security and interactive operations.
- Conceived, designed and directed a pioneering knowledge management process for the legal department (135 lawyers, of 27 nationalities, in 20 countries), resulting in significant cost savings on training, compliance and reliance on outside legal resources.
- Led the global reorganization of the legal department into new "Practice Groups".
- Managed the legal department training and development programs; drove alternative, cost-saving training methodologies.

- Developed strong relationships with key customers' legal departments, collaborating with them in knowledge management processes to improve legal cost management on recurring relationship matters.

General Counsel, Omnes 1995—1997, an international IT/telecom joint venture between Schlumberger and Cable & Wireless.

- Developed and executed full portfolio of corporate legal services from inception through ending revenues of \$400m.
- Served as Secretary to the Board and managed the interaction between the two companies' legal departments.
- Coordinated world-wide tax optimization planning, including off-shore IP transfer and intercompany on-demand/real-time technology licensing.
- Coordinated employee benefit plans, and managed employment law disputes, including transition of employees to/from the joint venture participants.
- Participated in the design and implementation of the corporate compliance program.

General Counsel, Schlumberger GeoQuest 1994—1997.

Licensing, acquisitions, and employment law.

Vice President & General Counsel, Applicon, Inc. 1992—1993, part of Schlumberger. Prepared unit for spin-off.

General Counsel of various Schlumberger operating companies 1984—1993, including CAD/CAM and integrated circuit and printed circuit board test companies in San Jose, California.

Associate, Miller & Chevalier, Chartered, Washington, D.C. 1979—1984

Areas of practice: international transactions, technology transfer, and tax.

Education

University of Michigan Law School, J.D., cum laude, 1979

Harvard College, A.B., cum laude (mathematics), 1976

Professional Activities (current)

- ABA [Standing Committee on Technology & Information Systems](#). Chair.
- [American Law Institute](#). Member, consultative group on Principles of the Law of Software Contracts.
- American Arbitration Association Roster of Neutrals (Commercial Panel).
- ABA's [Business Law Today](#). Editorial Board member.
- [IT Law Section](#), State Bar of Michigan. Council member.
- [Standing Committee on Technology](#), State Bar of Michigan. Member.
- [American Bar Foundation](#). Life Fellow.
- [InternetBar.org](#). Member, Board of Directors.



- University of Washington, Shidler Journal of Law, Commerce and Technology. Member, External Advisory Board.
- CCH/Wolters Kluwer “Guide to Computer Law”. Advisory Council member.
- Profiled by American Bar Association’s “Online Showcase Profiles” at <http://www.abanet.org/careercounsel/profile/alternative/polleyv.html>.
- Active law license in Michigan and the District of Columbia; inactive status in Texas. Member of the Bars of the Supreme Court of the United States and of various federal Districts and Circuits.

Professional and Volunteer Activities (past)

- ABA [World Justice Project](#). Advisory Commission member (2007—2009).
- ABA [Standing Committee on Law and National Security](#). Member (2006—2009); Advisory Committee Member (2003—2006).
- ABA [Section of Business Law](#). Council member (2005—2009); Chair, Council Committee on Member Services (2008—2009).
- ABA [Commission on Second Season of Service](#). Co-Chair (2006—2008).
- ABA’s [The Business Lawyer](#). Editorial Board member (2006-2009).
- ABA [Cyberspace Law Committee](#). Chair (2002—2005).
- ABA [Standing Committee on Technology and Information Systems](#). Section of Business Law liaison (2004—2006).
- [Internet Law & Policy Forum](#). Founding member (1995—2006). Director (1996—2001); Chair of the Finance Committee (1998—1999).
- Institute for Law & Technology of the Center for American and International Law (formerly, the Southwestern Legal Foundation). Executive Committee member (2001—2005).
- Westlaw Corporate Advisory Board. Member (2001—2005).
- Georgetown University Law Center E-Business Institute. Advisory Board member (1999—2002).
- Strategic Communications Task Force (*Advance II*, Section of Business Law, ABA). Member (2001—2002).
- Publications Board (Section of Business Law, ABA). Member (2000—2002).
- Subcommittee on Programs and Publications (Cyberspace Law Committee, Section of Business Law, ABA). Chair (2000—2002).
- Subcommittee on Corporate Aspects of Information Technology, Section of Business Law, ABA. Founding Chair (1997—2000).
- Schlumberger Employees Credit Union. Director; Chair of the Audit Committee (2001).
- Schlumberger Standards Technical Committee. Member (1995—2003).
- Harvard College Schools and Scholarship Committee (1996—1998).
- Advanced Promotion Technologies, Inc. (NASDAQ). Director; member of the Executive and Audit Committees (1991—1993).



Selected Recent Publications & Presentations

- Launched and produced “MIRLN—Misc. IT Related Legal News”, a subscription-based e-newsletter with more than 5,000 international readers, published monthly since 1997—<http://www.knowconnect.com/mirln>
- “Developing and Delivering Substantive Law Content” and “Dealing with Media – Both Traditional and Social” (ABA Business Law Leaders Conference, May 2010)
- “Social Networks in the Workplace: Threat, Fad or Business Necessity?” (Petroleum Equipment Suppliers Assn, January 2010)
- “Head in the Cloud—Feet in the Code of Professional Responsibility” (ABA [Program](#), August 2009)
- “[E-Policy Programs: Essential for IP Protection](#)”, (ABA's *Landslide*, Vol. 1, No. 4, March/April 2009)
- “Information Requirements to Meet Regulatory Challenges”, [Petabytes in Asset Management](#) (SPE Forum, September 2008)
- “[Privacy Law Scholars Conference](#)”, George Washington Law School & Berkeley Law School (June, 2008; and June 2009)
- “Blogs, Social Networking and Web 2.0: Employees Use These Tools, Should Companies Have Rules?” (ABA [Program](#), April 2008)
- “Privacy Law—Developments, Planning, and Litigation” and “Responding to National Security Letters” (faculty program director, ALL-ABA, March 2008)
- “The Breach—Preventing and Responding to Information Security Breaches” (National Association of College and University Attorneys, November 2007)
- “The Risk & Rewards of IT Security Compliance” (GLIMA Security Conference, October 2007)
- “Second Season of Service: Making Your Time and Talent Count” (ABA Presidential Showcase Program, August 2007) – podcast [here](#)
- “[A Coherent Strategy for Data Security through Data Governance](#)” (IEEE's Security & Privacy, May/June 2007)
- “Measuring KM Activity and Progress” (West LegalWorks Knowledge Leadership Forum 2007, April 2007)
- “Security Governance” (Michigan State University College of Law E-Commerce Symposium, February 2007)
- “Emerging Trends in Information Security & the Law: Plausible Deniability is Dead” (Georgetown Law School and the Information Systems Security Association, November 2006)
- “Safeguarding Client and Business Information in the E-Mail Age” (New York County Lawyers Association, May 2006)
- “[Legal Department Knowledge Management Systems and Good Corporate Governance](#)” (ABA's *CIPerati*, June 2005); <http://www.abanet.org/buslaw/committees/CL320010pub/newsletter/0007/>



- *"Share the Wealth – What 'Knowledge Management' Could Mean to your Legal Department"* (ABA's *Business Law Today*, Vol. 13, No. 2, Nov/Dec 2003); <http://www.abanet.org/buslaw/blt/2003-11-12/polley.shtml>
- *"Employee Use of the Internet and E-Mail"* (Authors/Editors: David Doubilet and Vincent Polley, ABA Press, August 2002).
- *"Protecting the Business Before the 'Event'"*, ABA National Institute on the Business Response to the New CyberSecurity Threats and Terrorism (Washington, D.C., November 2003).
- *"Knowledge Management/Knowledge Networking in the Corporate Law Department"*, ACCA Annual Meeting (October 2003).
- *"Getting Practical About Portals—Delivering What Matters"* and *"Effective Collaboration Between Inside and Outside Counsel"*, Glasser LegalWorks 2003 Conference and Symposium (April 2003).
- *"Crisis Management, Electronic Security & Cybercrimes"*, Georgetown University Law School, 4th Annual Advanced E-Commerce Institute (November 2002).
- *"Watching Employees: Legal Considerations, Practical Guidance & Netiquette"*, Internet Law & Policy Forum 2002 conference, "Security v. Privacy" (September 2002).
- *"The Demand for Knowledge Management"*, Knowledge Counsel Forum (April 2002).
- *"Containment: Limiting the Effects of the Attack"*, 2nd Annual BNA Summit on Combating Cyber Attacks on Corporate Data (February 2002).
- *"Connectivity, Collaboration and Knowledge Management"*, LawPartnering Forum (November 2001).
- *"Survey of the Law of Cyberspace: Introduction, The More Things Change . . ."*, *The Business Lawyer* (November 2001, Vol. 57, No. 1).
- *"Hear No Evil, See No Evil, Speak No Evil—Using the Latest Tools to Manage Employee Use of the Internet and E-Mail"*, American Bar Association annual meeting (August 2001).
- *"International Regulation of E-Commerce"*, Southwestern Legal Foundation, Annual Symposium on Private Investments Abroad (June 2001).
- *"Meeting the Challenges of Electronic Commerce Head On"*, 14th Annual Computer Law Conference, University of Texas School of Law (May 2001).
- *"Electronic Contracting—Emerging Best Practices"*, interactive CD-ROM training program (Schlumberger, December 2000).
- *"Implementing Knowledge Management in a Multinational Law Department — Lessons Learned"*, 2001 LegalTech Conference (New York, January 2001).
- *"Legal Management of E-Commerce in a Global Business"*, Georgetown University Law School, 2nd Annual Advanced E-Commerce Institute (October 2000).



- “*Web Site Liability Issues—Online and On the Hook*”, American Bar Association annual meeting (July 2000); same title produced by telecast on the ABA-CLE Forum (October 18, 2000).
- “*International CRACKER JACK—(Who’s opening the box and stealing your prize?). Confidentiality for multinationals—email, secure e-commerce, lost trade secrets, and responding to network cracker attacks*”, ABA annual meeting (August 1999).
- “*Trusting E-commerce; Security and Legal Dimensions*”, Address at Forbes’ 2nd Annual Cyberstates Symposium (October 1998).
- “*A Model Electronic Communications Policy for the Workplace*”, The Practical Lawyer (October 1998); updated and reissued in ALI-ABA’s “*Practical Checklist Manual on Advising Business Clients II*”, January 2000.

